

## **NEXGEN LEADERSHIP COUNCIL**

### **MINUTES OF A MEETING OF THE BOARD OF DIRECTORS**

August 13, 2010

A meeting of the Board of Directors (the “**Board**”) of NexGen Leadership Council, an Arizona corporation (the “**Company**”), was held on August 13, 2010 at 12:00PM (Arizona Standard Time) at Carla Renee Restaurant, 265 South Main Street, Yuma, AZ.

#### **Directors Present:**

Chris Bedinger

Andrea Berezna

Corinna Currier

Maria Guzman

Matt Molenaar

Isaac Russell

#### **Directors Absent:**

Leigh Anderton

#### **Call to Order**

Matt Molenaar called the meeting to order at 12:11pm and Andrea Berezna recorded the minutes. A quorum of directors was present, and the meeting, having been duly convened, was ready to proceed with business.

Board member reports were presented.

#### **Membership Report**

The board discussed protocol for membership follow-up and maintenance. The membership report was presented and reviewed. Various board members were

assigned to follow-up with members whose dues are soon to expire to encourage them to continue membership.

It was noted by President Matt Molenaar that we still face issues of board and membership participation in events. Matt pointed out that the First Friday turnout was good, but board presence was limited.

### **Community Service Report**

Riverfest and River Clean up is set for August 21<sup>st</sup>. NexGen has free boat launches. A flier has been posted to the listserv. Attendees should bring their own beverages and food. Boats will be available. NexGen will collect trash from the site and river as a community service.

### **Social Report**

Next First Friday will be held at Chretien's on September 3<sup>rd</sup>, 2010.

Beer & a Movie event is scheduled for September 23<sup>rd</sup>. The movie will be the Big Lebowski. Planning discussion regarding this event occurred.

### **Professional Development Report**

Chris Bedinger reported that the next Professional Development event is planned for November, to coincide with election season.

### **President's Report**

The Board has approved the Corporate Sponsorship Packet. Discussion of corporate Sponsor outreach occurred. Possible corporate sponsors were identified, along with agreement by board members to reach out to those employers. It was suggested that we ask our members to approach their employers about either becoming a corporate sponsor or sponsoring their individual membership.

The group brainstormed distributing the membership and sponsorship work load. It was discussed that it would be ideal to have an employee to handle this work, but that is not possible in the immediate future.

### **Secretary / Treasurer Report**

Secretary and Treasurer Andrea Bereznak noted that the minutes from the July board were sent via email for board review and website posting on July 9, 2010. The Financial

and Membership reports for the month were sent to the board on August 5, 2010. Andrea presented the financial report. The board had no questions

### **Other Business**

Corinna Currier, Social Development Chair, will be updating the NexGen activity calendar on [www.nexgenyuma.com](http://www.nexgenyuma.com) . Vice President Isaac Russell also recommended we create a printable .pdf calendar for members to hang on their refrigerators or office walls as a reminder about events. President Matt Molenar will work on the design for this calendar.

The board discussed the importance of getting the word out for upcoming events several weeks prior to the event date. Media including social networks, the listserv, radio promotions/PSA's and tv should be appropriately used to spread the word about NexGen's activities.

### **Adjournment**

There being no further business, the meeting was adjourned at 1:20pm.

Respectfully submitted,

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Andrea Bereznak, Recording Secretary